

PLAY THE \$25,000 MATCH & WIN GAME!

\$25,000 CASH



\$10,000 CASH



\$5,000 CASH



UP TO \$1,000 CASH



WIN UP TO \$25,000 CASH!

Scratch off your row of numbers. If you have a matching pair, you win! If you find a match, proceed to ABC Mitsubishi during the official event dates and times to see which prize you have won.* Please bring this invitation with you for verification. Any tampering with numbers will make this document null and void.

MATCH & WIN!

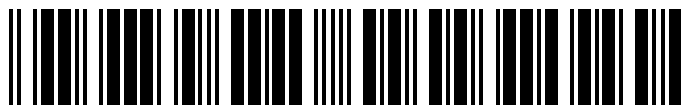
Scratch area	← MATCH & WIN →	10000
Scratch area	← MATCH & WIN →	25000
Scratch area	← MATCH & WIN →	35000

WINNING GAME PIECE CODE: 006698

HOW TO PLAY:

Scratch off your numbers on the left and match them to the numbers on right. If you have a matching pair, you are a guaranteed prize winner!

3 CHANCES TO WIN UP TO \$25,000!*
IF YOU ARE A WINNER, CALL 1.800.251.2496
WITH YOUR DEALER ID: 012 AND EVENT ID: 345678
OR LOG ONTO YOUR OFFICIAL WEBSITE:
LURASMITH.MYGRANDPRIZE.COM/012345678



LAURA SMITH ZIP 54321 WINNING NUMBER: 602585

POSTMASTER: TIME SENSITIVE MATERIALS

*****ENR W SS**ROO4

LAURA SMITH
 456 APPLE STREET
 ANYTOWN, US 54321

S#47



HUGE VEHICLE SELL-OFF!

COMES TO ANYTOWN, US!



10-year
100,000-mile
 POWERTRAIN LIMITED WARRANTY



PRIME OPPORTUNITY TO BUY!
MANY VEHICLES WILL BE AVAILABLE
IMMEDIATELY!

HUGE VEHICLE SELL-OFF!

COMES TO ANYTOWN, US



Don't Miss This Rare 5-Day Event!

As a recipient of this invitation, you are eligible to upgrade to a brand-new Mitsubishi model with low money down and possibly a lower monthly payment. By offering these reduced monthly payments on brand-new vehicles, consumers in your area can keep more cash on-hand, giving them tremendous purchasing power and boosting the local economy. Due to the exclusive nature of this event, these savings will only be available until Saturday at 6PM!

ONLY \$59 PER MO. (1) 24-MO. LEASE

2015 MITSUBISHI MIRAGE



MANY DEALS LIKE THIS ARE WAITING FOR YOU!

JUST \$89 PER MO. (2) 24-MO. LEASE

2015 MITSUBISHI LANCER ES



PRICES ON OUR WHOLE INVENTORY HAVE BEEN SLASHED!

FOR \$119 PER MO. (3) 24-MO. LEASE

2015 MITSUBISHI OUTLANDER SPORT ES



VIRTUALLY EVERY MAKE AND MODEL TO CHOOSE FROM!

EVENT DATES

TUESDAY THRU FRIDAY: 8AM - 8PM

SATURDAY: 8AM - 6PM

0% APR (4)

FINANCING PACKAGES WILL BE AVAILABLE AT ABC MITSUBISHI DURING THIS EVENT!

BUY BACK GUARANTEE

PUSH, PULL OR DRAG!

NO MATTER THE CONDITION, WE WANT YOUR TRADE-IN!

15% OVER

KBB PUBLISHED VALUE FOR TRADE-INS DURING THIS EVENT! (6)



CREDIT ASSISTANCE

ABC MITSUBISHI SPECIALIZES IN PROVIDING AUTO LOANS FOR PEOPLE WITH CREDIT DIFFICULTIES. MANY CUSTOMERS NEED ASSISTANCE FINDING AUTO LOAN PROVIDERS WHO CAN APPROVE THEM. IF YOU HAVE OR HAD CREDIT PROBLEMS IN THE PAST, ABC MITSUBISHI CAN HELP!

NO PAYMENTS FOR 90 DAYS (5)

PROGRAM HEADQUARTERS: ABC MITSUBISHI IN ANYTOWN, US



DOWN PAYMENT ASSISTANCE VOUCHER

ABC MITSUBISHI 123 APPLE STREET ANYTOWN, US 54321	DOWN PAYMENT ASSISTANCE VOUCHER	No 32010
DATE: TUESDAY THRU SATURDAY ONLY!		
UP TO THE AMOUNT OF:	THREE THOUSAND FOUR HUNDRED SIXTY-EIGHT DOLLARS AND 00/100	\$3,500.00 MAXIMUM PAYOUT
ISSUED TO: (PLEASE FILL OUT COMPLETELY)	RECIPIENT'S NAME: _____ STREET ADDRESS: _____ CITY, ST, ZIP: _____	DOLLARS CENTS \$3,468 00
Void where prohibited, certificate has no cash value, non-negotiable certificate. This is not a check. Only valid if presented upon registration. Expires Saturday.		A. Johnson D. Smith
32010		AUTHORIZED SIGNATURE - VOID IF DUPLICATED - NOT A CHECK

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UP TO \$1,000 CASH



ABC MITSUBISHI • 123 APPLE STREET • ANYTOWN, US 54321

(1) \$59 per month/24-month lease plus tax, title and license example: 2015 Mitsubishi Mirage stk#1234 \$1,995 due at signing. Lessee is responsible for maintenance, repairs, excess wear and \$0.15 per mile over 12,000 miles per year thru MMCA with approved credit. (2) \$89 per month/24-month lease plus tax, title and license example: 2015 Mitsubishi Lancer ES stk#5678 \$2,995 due at signing. Lessee is responsible for maintenance, repairs, excess wear and \$0.15 per mile over 12,000 miles per year thru MMCA with approved credit. (3) \$119 per month/24-month lease plus tax, title and license example: 2015 Mitsubishi Outlander Sport ES stk#9012 \$3,995 due at signing. Lessee is responsible for maintenance, repairs, excess wear and \$0.15 per mile over 12,000 miles per year thru MMCA with approved credit. (4) 0% APR available for this event on select new Mitsubishi models for up to 72 months thru MMCA-with approved credit-subject to lender's approval. (5) No payments for 90 days with approved credit-subject to lender's approval. (6) Must be presented at the time of registration. Available on select vehicles priced \$15,000 or higher. Cannot combine any offers. *If the winning number on your invitation matches the prize board at the dealership, you have won one (1) of the following prizes: #1 \$25,000 Cash 1:75,000 #2 \$10,000 Cash 1:75,000 #3 \$5,000 Cash 1:75,000 #4 \$2 up to \$1,000 Cash 74,997:75,000. Contest begins first day of event and ends on last event date. Purchase does not increase chance of winning. Participants agree to all contest rules. Contest open to legal US residents age 18 or older with a valid driver's license who received an original mail piece via US mail. See dealer for complete contest rules. ABC Mitsubishi employees and associates, mail house, associated sponsors or agencies, and their family members and members of same household are ineligible. Addressee must redeem original mail piece in person by close of business on last event date. Any unclaimed prizes will not be awarded. All photos are for illustration purposes only. Vehicles are subject to prior sale. Void where prohibited by law. All offers end on last event date.